

# Constant Contact Survey Results

**Survey Name:** 2017 Commercial Area Master Plan Survey

**Issued:** May31st through June 7th

**Response Status:** Partial & Completed - 168 Total Responses

## 1. Select the category below that best describes your situation:

	Number of Response(s)	Response Ratio
Full-time resident - Owner	109	64.8%
Part-time resident - Owner	31	18.4%
Full-time resident - Renter	3	1.7%
Part-time resident - Renter	1	<1%
Landowner, not a current resident	22	13.0%
Other	1	<1%
No Responses	1	<1%
<b>Total</b>	<b>168</b>	<b>100%</b>

## 2. How long have you owned or rented property in CB South?

	Number of Response(s)	Response Ratio
Prior to 1999	46	27.3%
2000 to 2009	56	33.3%
2010 to 2017	65	38.6%
No Responses	1	<1%
<b>Total</b>	<b>168</b>	<b>100%</b>

## 3. The CAMP includes a graphic plan with building footprints ("CAMP Plan"). If each building shown on the CAMP Plan was

	Number of Response(s)	Response Ratio
YES	113	67.2%
NO	54	32.1%
No Responses	1	<1%
<b>Total</b>	<b>168</b>	<b>100%</b>

## 4. What types of businesses do you want to see in the Commercial Area/Town Center?

	Number of Response(s)	Response Ratio
Auto Mechanic	53	31.5%
Bike Shop	109	64.8%
Carwash	56	33.3%
Craft Industries (brewer, clothes, distillery,	126	75.0%
Grocery	145	86.3%
Hardware Store	115	68.4%
Laundromat	53	31.5%
Marijuana Retail	45	26.7%
Offices (high tech, professional, shared, etc.)	118	70.2%
Personal Service / Service Commercial (accountant,	131	77.9%
Restaurants / Bars	147	87.5%
Retail	109	64.8%
Other	24	14.2%
<b>Total</b>	<b>168</b>	<b>100%</b>

### Other Business suggestions

lodging - hotel/resort  
 entrepreneurial  
 bike rental / cross country ski rental  
 library.  
 RV storage  
 Bath House  
 bowling alley  
 health and wellness oriented, food growing, fitness/yoga centers.  
 Generally, low-impact commercial  
 Powersports shop  
 Sleeping establishments/ B and B?  
 Health Clinic, Long term care facility  
 Vet and pet boarding  
 sports center  
 bank  
 community sports center  
 No more bars, but a restaurant would be nice  
 alternative health, wellness  
 frozen custard stand  
 Library  
 Artist/Artisan studios and workspaces, galleries.  
 industrial  
 Working gas station and a dog park  
 bowling alley/entertainment ctr

**5. What types of businesses would you not like to see in the Commercial Area/Town Center?**

The top six answers (with 10 or more responses) are listed below:

- #1 - No Marijuana retail and/or growing
- #2 - No industrial, heavy equipment and/or construction
- #3 - No businesses with smells, odors and/or noise
- #4 - No auto care services (ie: mechanic, dealership, car wash)
- #5 - No pawn or junk shops, storage facilities or units
- #6 - No more bars, outdoor bars, live music venues and/or alcohol sales

**6. What type of community amenities would you like to see in the Town Center?**

	Number of Response(s)	Response Ratio
Additional Community Meeting Space	41	24.4%
Auto-oriented Storefronts with Parking in Front	19	11.3%
Benches, Lights, Streetscape Landscaping	109	64.8%
Common Parking Area or Parking Garage	48	28.5%
Community Art	93	55.3%
Community Park	88	52.3%
Outdoor Movie Amphitheater	58	34.5%
Pedestrian-type Plaza with Retail Store Fronts	119	70.8%
Post Office Box Facility	86	51.1%
Other	14	8.3%
<b>Total</b>	<b>168</b>	<b>100%</b>

**Other Amenities, written responses**

- recreational center, bowling alley, etc
- None
- dog park, picnic tables
- Restaurants that do not serve alcohol and close by 10:00 PM.
- Better bus service
- Swimming pool
- Sheriff substation
- sports center
- GAS STATION
- restaurants
- Anchor buildings such as library, school, etc.
- Library
- None of above
- bike racks

**7. Would you support a reasonable fee increase to pay for and support the public amenities, and required infrastructure,**

	Number of Response(s)	Response Ratio
YES	108	64.2%
NO	60	35.7%
No Responses	0	0.0%
<b>Total</b>	<b>168</b>	<b>100%</b>

**8. Do you support a new right-of-way and road connecting the Town Center to Cement Creek Road as shown in the above**

	Number of Response(s)	Response Ratio
YES	126	75.0%
NO	41	24.4%
No Responses	1	<1%
<b>Total</b>	<b>168</b>	<b>100%</b>

**9. What are the main issues facing the Commercial Area/Town Center?**

The top seven answers (with 10 or more responses) are listed below:

- #1 - Attracting and/or maintaining business interest
- #2 - Attracting customers
- #3 - Increased traffic; parking issues
- #4 - None, no comment, not sure
- #5 - Changes to the community (noise, lighting)
- #6 - Costs for development of commercial area and/or property cost impacts
- #7 - Not creating an aesthetically pleasing design and/or lacking pedestrian friendly circulation

**10. What are the main opportunities for the Commercial Area/Town Center?**

The top five answers (with 10 or more responses) are listed below:

- #1 - Creating a well planned neighborhood with amenities for the community
- #2 - Providing appealing business opportunities and/or jobs for residents/locals while offering a variety of businesses for community
- #3 - None, not sure, no comment
- #4 - Adding residences, affordable housing, more retail and restaurants
- #5 - Providing growth and/or tourism